

PARTNERSHIP PRESENTATION · 2026

EMA KOSTOVA

A promising young tennis talent from Bulgaria

No13

national U12 ranking

3

titles in 2026

2×

3rd place finishes in
Tennis Europe



A LETTER TO OUR PARTNERS

Dear Ladies and Gentlemen,

Developing a young tennis player is a long-term process that requires consistency, professionalism and stable support. Ema Kostova is an example of a child who builds character, discipline and values through sport.



No65 → No13

jump in the national U12 ranking in just one year

Ema trains at VK Tennis Academy under a coach with international experience. By supporting Ema, you invest in a sustainable model of child development, education and a healthy lifestyle.

*Sincerely,
The team behind Ema Kostova*



MEET EMA

Who is Ema Kostova



12 years old • Bulgaria

Competes in the U12 and U14 categories



Nº13 in Bulgaria

National U12 ranking



TC Dema

Registered club player



VK Tennis Academy

Training base and coaching team



Excellent student

Lycée Français Victor Hugo, Sofia



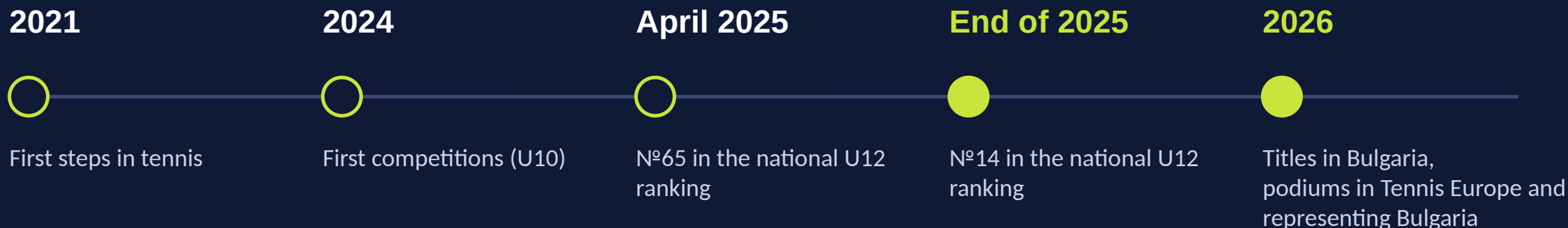
French and English

Fluent in both languages



THE JOURNEY SO FAR

From the first swing to the national elite



+52

places gained in the U12 ranking in less than a year

5 yrs

in tennis — from first steps in 2021 to international podiums

U12 + U14

also competes against older players — QF at Tennis Europe U14

SEASON 2026

Results that speak volumes

INTERNATIONAL · TENNIS EUROPE

 **3rd place • U12, cat. 2**
Prokuplje, Serbia • April 2026

 **Quarterfinal • MTP Open U14, cat. 3**
Skopje, N. Macedonia • May 2026

 **Round of 16 • Texim Cup U12, cat. 1**
Sofia • July 2026

 **3rd place • U12, cat. 2**
Plovdiv • August 2026

BULGARIA

 **Champion • Regional Tournament U12**
Sofia • July 2026

 **Champion • National Tournament U12, Kinder+ series**
Sofia • August 2026

 **Champion • Stamatini Cup Masters**
Sofia • September 2026

 **Finalist • Kinder+ U12 Masters**
National final of the series



3 titles in Bulgaria

2 Tennis Europe podiums

1 International Kinder+ final participant



NOVEMBER 2026 · MALLORCA

Ema represents Bulgaria at the Rafa Nadal Academy

As a finalist of the Kinder+ U12 Masters for Bulgaria, Ema will represent her country at the series' final tournament at Rafael Nadal's academy.



Representing Bulgaria

selected among the country's best U12 players



International stage

the Kinder+ final at the Rafa Nadal Academy



Visibility for partners

Your brand alongside Ema at international level



TRAINING PROCESS

A professional environment for growth

VK Tennis Academy • coaches Vladislav Karazhov and Stanislav Mutafov

5

tennis sessions per week

1–2

fitness sessions

1

session with a sports psychologist

1

physiotherapy visit



Goal: sustainable development without injury risk.

Vladislav Karazhov • founder and head coach

- Former national №1 and national champion in U14, U16 and U18; represented Bulgaria at 4 European Championships
- International coaching experience at Vilas Tennis Academy, Mallorca
- 8+ years coaching children and competitive players — including a multiple national champion and U18 European team champion

INSPIRATION

When dreams have a face

2024

Ema meets Mirra Andreeva at All In Tennis, the academy founded by Jo-Wilfried Tsonga. Mirra is just 17 and already in the WTA Top 20.

JULY 2025

A second meeting, again at All In Tennis — Mirra is now world N°5. Ema's conviction grows even stronger.



Success in professional tennis is no accident, but the result of hard work, discipline and persistence — built with the right environment and support.



International experience and sustainable progress



Competition calendar

- Most national tournaments in Bulgaria (U12 / U14)
- Selected regional tournaments
- 4–6 international Tennis Europe tournaments



Key goals

- Higher ranking and international points
- Mental resilience in competition
- Physical development without injury risk
- Elite sport + excellent education

The goal is not a quick result, **but steady growth towards a professional level.**





VALUE FOR THE PARTNER

Why support Ema



Young talent and a positive role model

Supporting the development of young talent and positive role models



Education and a healthy lifestyle

Promoting education and an active lifestyle



Measurable impact

Long-term social impact with concrete, measurable results



A responsible strategic partner

Positioning your company as a responsible and innovative partner

YOUR SUPPORT COVERS

Training

Tournaments & travel

Fitness

Sports psychologist

Physiotherapy

Equipment

Choose your role in Ema's story

MAIN PARTNER

Maximum visibility and full association with Ema

- ✓ Exclusive logo on all competition apparel
- ✓ Priority visibility on social media
- ✓ Participation in the partner's corporate and social events
- ✓ Association of the academy with the Main Partner

SUPPORTING PARTNER

A visible presence alongside Ema

- ✓ Logo on part of the competition apparel
- ✓ Features on social media

We are also open to a tailored partnership format that fits your company's goals.

IN THE MEDIA

Media coverage

Articles on the official website of the Bulgarian Tennis Federation — bgtennis.bg (in Bulgarian)



[Read the article →](#)

Semifinal at Tennis Europe U12

Prokuplje, Serbia



[Read the article →](#)

Quarterfinal at Tennis Europe U14

Skopje, N. Macedonia



[Read the article →](#)

Round of 16 • National Championships U12

National Individual Championships (indoor)



[Read the article →](#)

1st place • Regional Tournament U12

Regional tournament, Sofia



[Read the article →](#)

Champion • Kinder+ tournament

U12 tournament, Sofia



[Read the article →](#)

Champion • Stamatini Kids Masters

U12 Masters tournament, Sofia

LET'S WRITE THE STORY TOGETHER

An investment with potential. A partnership with a future.

By supporting Ema Kostova, you become part of a real story of growth, discipline and success. We are ready to discuss a partnership that creates value for both sides.

Yavor Kostov · Ema's father



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